

# ManageMetrix™ for Natural Order.

The difference between  
information and intelligence.



Manage Metrix is a business intelligence solution that centralizes a company's data into one data warehouse, giving Natural Solution's customers a "single version of the truth". Natural Order and Manage Metrix are integrated, allowing you to harness the wealth of data in your organization by presenting you with ready-to-use analyses that monitor performance to identify opportunities for increasing revenue and cutting costs.

**Most businesses have the Data – lots of it**, in multiple locations and in different formats. Bringing all of that data together consumes time and resources and the results are often in dispute. With so much raw data, it becomes a challenge to focus on what really matters.

Jointly designed by Taurus Software and F. Curtis Barry & Company, Manage Metrix combines proven technology with thirty plus years of understanding what profitable companies track and manage to grow their businesses. Manage Metrix' pre-defined performance indicators identify key issues and opportunities. The result is clear information available to business users on demand – enabling intelligent decisions resulting in improved profitability.

## Focus on what matters

Using Manage Metrix' performance indicators to influence your next move, you can focus on areas of your business that require your attention most. Whether that is managing inventory, improving your merchandising mix, refining your marketing offers or evaluating vendor performance:

- Establish goals with periodic follow ups
- Achieve optimum inventory levels
- Improve the profit of your merchandising mix
- Maximize your marketing budget
- Monitor your vendor performance

## Put analysis at your fingertips

With Manage Metrix, you gain the ease of ready-to-use, pre-built analysis designed specifically to provide executive-level data. So you not only see summarized results, but also the details behind them, allowing you to:

- Perform dynamic analysis that lets you re-sort, drill down, focus, drill up, filter and more
- View results as charts, graphs, pivot tables and reports
- Select from quick and easy print and extract options
- Publish and distribute results throughout the organization

## Automate data gathering and crunching

Understanding how to impact your business requires information from all functional areas. Manage Metrix cuts across silos of data to integrate information throughout the enterprise. Data from Natural Order, the website, phone switch, financials and spreadsheets is consolidated in one environment providing a "single version of the truth". The goal, to provide better visibility and accountability, to spend less time gathering data, and more time making decisions that impact profit.

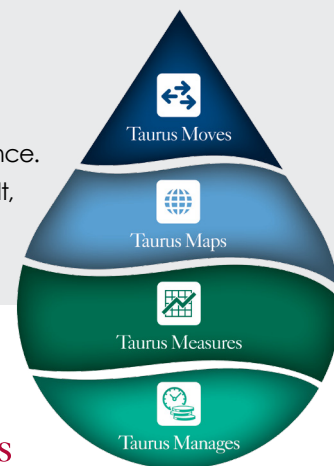
- Allow the entire organization to view performance compared to corporate goals
- Alerts indicate where business is not performing to plan
- Understand why areas are not performing by drilling to underlying details
- Monitor performance improvement as you implement best practices

## Ready to turn information into business intelligence?

Please contact us to discuss how it can work for you at **650-482-2022, ext 1** or visit **managemetrix.com**.

# Making Data Liquid – Manage Metrix Architecture

At Taurus Software, making data liquid means taking your information and creating business intelligence. Manage Metrix MOVES data from disparate production systems into a data warehouse using pre-built, customizable MAPS. Business users have data at their fingertips without impacting production or IT. Pre-designed queries for strategic analysis lets you MEASURE and MANAGE your business.



## Taurus Moves

### Anytime, any system, anywhere.

Taurus uses our own DataBridger data movement technology to synchronize, migrate and replicate data where-ever and whenever you need it, so you are able to:

- Consolidate disparate environments.
- Ensure you are using the most current data available.
- Eliminate the risk of disruption or slow down of your production systems and mission-critical applications.
- Utilize built-in tools to manage data movement more efficiently and effectively.



## Taurus Maps

### Decode, document, deliver.

Unleash the limitless potential of your production data.

- Move data from your production environments into an open systems repository.
- Pre-built maps for leading systems such as Natural Order by Natural Solutions.
- Standardized and reorganized data is easy to understand.



## Taurus Measures

### The right information, the right time.

Taurus Measures maximizes the user experience with a set of easy to use pre-built queries and analyses across key business areas.

- Timely analysis – including charts, graphs and pivot tables allow you to make decisions and share information while it is still relevant.
- User driven analysis without impacting IT or production performance.
- A single version of the truth – allows you to make decisions, develop strategic plans, problem solve and analyze business performance.
- Use pre-built queries, allow dynamic perspectives of data – with only a few keystrokes.



## Taurus Manages

### Think Fast.

Gain an executive view of your business-measuring performance against industry standards, benchmarks, budgets and metrics that identify areas that require attention.

- Seize revenue opportunities and improve business efficiencies.
- Monitor the overall health of the business.
- Make informed decisions that affect profitability.
- Identify and address issues that negatively impact the bottom line.
- Gain a competitive advantage with expert Consulting and experience.

#### About Taurus Software

At Taurus Software, making data liquid means helping turn data into business intelligence, smart decisions, and competitive advantages – the lifeblood of your company. Taurus products include a variety of applications developed to help clients get more from their data by allowing them to Move, Map, Measure, and Manage data regardless of where it resides within business systems.

To learn more about Taurus Software or products designed for other data platforms and applications, call 650-482-2022 ext. 1, or visit [www.taurus.com](http://www.taurus.com).

